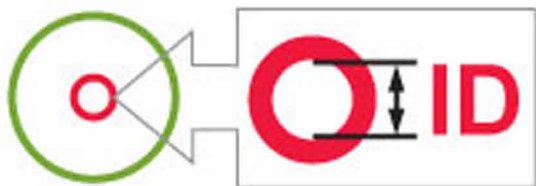# HOW TO MEASURE A ROLL

WIDTH
(W) = WIDTH OF PAPER ON ROLL

OUTER DIAMETER
(OD) = DIAMETER OF FULL "UNUSED" ROLL

INNER DIAMETER
(ID) = DIAMETER OF INNER CORE