





WHERE **YOU KNOW** Paper Rolls what you get!

WE NOW SUPPLY OUR ROLL LENGTHS (IN METRES) TO ALLOW YOU TO COMPARE!!!

Some frightening trends in the Australian Marketplace have unearthed themselves, but Paper Rolls Australia can help protect you against potential legal issues.

Have you ever had the experience of a client telephoning you in a panic requiring a few extra paper rolls as their current supply is exhausted?

"Last time we ordered paper rolls from you they lasted a month, this current batch only lasted 3 weeks and our sales are down this month!", the client protests. "Why?", you ask.

It is industry standard that paper rolls are measured in width x height x core size, the overall length of the roll does NOT come into the equation. Paper rolls vary greatly in length depending on their origin. A box of 50 rolls measuring 80mm x 80mm x 12mm core could have a combined overall length of 2900 metres from one manufacturer and 3700 metres from another, that's an 800 metre difference!

2900 METRES LENGTH

MISSING 800M?

3700 METRES LENGTH

Do you know what your cost per receipt is?

There is a reason why paper roll A is more keenly priced than paper roll B. Ask yourself, am I giving my client what they are paying for? What is the archival quality of this product? Do I know the length of the rolls? Am I creating a risky environment for my client by supplying their business with an inferior product? Could I be liable if my client experiences trading issues due to thermal head damage or unknown roll length causing the shut down of POS registers (lost revenue opportunities)? Are customers going into stores with illegible receipts demanding goods to be exchanged or returned?

Paper Rolls Australia's quality is guaranteed for size consistency, archival coating quality, length of the roll, stock weight, width and all other attributes. We are that confident in our quality control and integrity of product that we will refund you in full if we don't match the specification. Who else in Australia does that?

Let us test your current supplier or manufacturer now for a free comparison across the full specification. Don't get caught through no fault of your own. Expose your competition and educate your customers... or miss out.

To make a no obligation appointment or to arrange your free comparison please contact the Paper Rolls Australia team on +61 2 9738 5600.

PRODUCT LIST

Thermal Rolls (CSO unless stated)

Stock Number	Description	Grade	Items per Box	Metres
573612B	57mm x 36mm x 12mm x 8M	*	100	8
5571	57mm x 44mm x 12mm x 19M		50	19
5572B	57mm x 57mm x 12mm x 26M		50	26
5573	57mm x 70mm x 12mm x 59M	*	50	59
5600	60mm x 68mm x 12mm x 54M	*	50	54
5802(30)	80mm x 80mm x 12mm x 91M (48gsm)	*	30	91
5802(50)	80mm x 80mm x 12mm x 74M (55gsm)	*	50	74
5802(30)B	80mm x 80mm x 12mm x 55M	*	30	55
5802(50)B	80mm x 80mm x 12mm x 55M	*	50	55
5911	110mm x 48mm x 12mm x 26M	*	25	26
5912	112mm x 100mm x 12mm x 120M	*	18	120
5923 (CSI)	82.5mm x 203mm x 32mm x 502M	*	4	502
5930	80mm x 100mm x 17.5mm x 118M	*	18	118
5935	80mm x 100mm x 25.4mm x 114M	*	18	114

2 & 3 Ply Premium Rolls

Stock Number	Description	Items per Box	Metres
3763Y (2 Ply)	76mm x 76mm x 12mm x 32M	50	32
3764 (3 Ply)	76mm x 76mm x 12mm x 22M	50	32



Wet Strength Laundry Rolls

Stock Number	Description	Items per Box	Metres
WS76BL	76mm x 76mm x 12mm x 32M 110gsm	25	32
WS76GR	76mm x 76mm x 12mm x 32M 110gsm	25	32
WS76OR	76mm x 76mm x 12mm x 32M 110gsm	25	32
WS76PI	76mm x 76mm x 12mm x 32M 110gsm	25	32
WS76WH	76mm x 76mm x 12mm x 32M 110gsm	25	32
WS76YF	76mm x 76mm x 12mm x 32M 110asm	25	28

Smart Thermal Rolls Coreless Lightweight Rolls (Only 45gsm means more metres per Roll)

Stock Number	Description	Grade	Items per Box	Metres
5730(100)C	57mm x 30mm x 8mm x 14M	*	100	14

Tito Gaming Tickets

Stock

TITO



Fan Folded Thermal 115gsm 300 Bundles of 40

Coloured Thermal Rolls (CSO unless stated)				
Stock Number	Description	Grade	Items per Box	Metres
5802BL	80mm x 80mm x 12mm x 74M	-	25	74

				Box	
580	2BL	80mm x 80mm x 12mm x 74M	*	25	74
580	2GR	80mm x 80mm x 12mm x 74M		25	74
580	20R	80mm x 80mm x 12mm x 74M		25	74
580	D2PI	80mm x 80mm x 12mm x 74M	*	25	74
580	2YE	80mm x 80mm x 12mm x 74M	*	25	74



Gold - 10 years archival (IBM/Epson approved)



Silver - 5 years archival



Are you interested in increasing your customer's revenue?

How do your customers market their business? Have they ever thought of promoting something on the back of their receipt rolls?

Paper Rolls Australia has the experience and manufacturing ability to demonstrate to you how marketing information, store details, promotions or returns policies can all be printed on the back of your plain paper rolls or thermal receipt rolls - in colour - and it doesn't fade!

Research shows that customers perceive retailers who custom print on their receipt rolls to be of a higher standing than those who do not. Custom printed receipt rolls can really make a difference to your clients profile. Print their company logo and contact details, or customised information like special offers to make their business stand out from the rest. You may even consider on-selling printed space on the back of your receipt rolls to third party advertisers. This space is vital real estate that gets in to the hands of the target market, why not use it?

To learn more about custom printed receipt rolls and how they can enhance your business, please contact our team on +61 2 9738 5600 or visit our website www.paperrolls.com.au





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